



The Order of the Good Death's

2024

YEAR IN REVIEW



# OUR MISSION

To build a meaningful, eco-friendly, and equitable end of life for all.

## WHAT WE DO

### Resource Development

The Order's vast array of resources seek to humanize death instead of exploiting it, or causing further harm to both people and our planet.

### Education & Outreach

We strive to meet people where they are and challenge the ways we think about death through articles, videos, podcasts, and social media content.

### Social Care Initiatives

We financially support other death positive non-profits, maintain a scholarship fund for Black mortuary science students, and award fellowships to projects that address systemic and social problems to help everyone die better.

### Legislative Advocacy

Our work plays a crucial role in the creation and writing of bills, providing testimony to the Senate and Congress, providing public education, expanding awareness, and leveraging public support for legislation surrounding consumer end-of-life rights and alternative death care options

# 260,934

People Reached via Social Media  
(across Facebook, X, Bluesky, and Instagram)

## Our Impact

**"I would absolutely be lost without the resources from The Order." - Elizabeth**

"We need more conversations about death and we need to understand that the dead are nothing to be afraid of. I have learned so much from The Order." - Tangelene

**"I never in a million years thought I'd be brave enough to help someone have a good death. But because of your organization I was." - Jenn**



We are so grateful for all of the OGD's support and for this partnership. The Good Death Fellowship has been both practical and powerful, providing much-needed funding to support our community deathcare work, as well as forging important connections that wouldn't otherwise have happened.

-WAKE, 2022-2023 Good Death Fellow

## 49,000

Accessed Our Resources  
per Month

## 1.5M

Total Podcast  
Downloads

## 15,000

Dollars Granted to  
2024-2025 Fellows

## 184

Hours Volunteered  
Since May

## 5

States Legalized  
Human Composting

Helped  
Legislators  
Write

## 3

Bills to Expand End-of-Life  
Rights & Options

# 2024 HIGHLIGHTS

## Building a Death Positive Community

As the epidemic of loneliness spreads, we have dedicated this past year to building a virtual community of like-minded individuals. From monthly discussion posts on our Facebook page to our growing subreddit, we have poured energy and resources into providing a safe digital space for people to engage in death positivity. Additionally, Order members had the opportunity to attend monthly Zoom events where everyone can share knowledge and connect with one another. Our robust calendar of events for Order volunteers run the gamut from death positive trivia nights to topical and meaningful trainings. Since we are geographically spread in over 50 states and many countries, it is one of our ongoing goals to foster community through our online platforms.

## The Order in the News

Each year we receive hundreds of requests from press, documentarians, academics, podcasters, and authors requesting interviews. Here are some of our most notable pieces from 2024:

*Commentary: I tried to bury my mom in an environmentally responsible way in L.A. It was impossible* by Paul Thornton, LA Times

*Plan Your Own Funeral, Just Don't Pay for It Now* by Dominique Mosbergen, Wall Street Journal

*I Asked My Mom if She was Prepared to Die* by Shaina Feinberg and Julia Rothman, NY Times

*The Quest to Alter Our Last 'Toxic' Act: Inside the Rise of Human Composting* by Jeanette Marantos, LA Times

## Supporting Other Organizations

As leaders in the death positive movement, we believe in supporting changemakers. This year, our Executive Director was part of the planning committee to create a residency program for A Sacred Passing. She was also part of the committee to revise the Funeral Consumers Alliance's comprehensive funeral planning guide. Additionally, we sponsored a scholarship for Funeral Service Summer Camp.

## Our Favorite Articles We Published

*"Fear of Death and Misinformation vs. Green Burial"*

*How the Funeral Industry is Trying to Limit Free Speech*

# GET INVOLVED

## Become a Member

Join a community of like-minded individuals and get access to exclusive content & events, all while supporting a cause you believe in.

[Sign Up](#)

## Make a One-Time Donation

You can make a donation and we promise not to show up in your inbox uninvited (except to thank you!) and we'll get busy putting your donation to work.

[Donate](#)

## Volunteer with Us

Are you interested in supporting the Death Positive Movement but don't know where to start?

We are in need of people like you who are committed to creating a better end-of-life.

[Apply](#)

## Stay Updated



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Thank you so much to the wonderful folks who donated  
their time and expertise to support us:

**Vivienne Esrig** who provided operational and administrative support.  
**Laura & Mare** who consulted on development and programmatic efforts.

We deeply appreciate our dedicated Volunteer Coordinators:

**Kelly Halpin**  
**Natalie McNeely**

**Cheryl Robbins**  
**Elena Voyles**

**Tara Baltazar**  
**Malaina White**

**Rhian Oldale**  
**Alden Elwood**

And to all of our members, one-time donors, and volunteers,  
you have our undying love!

**THANK YOU**

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